

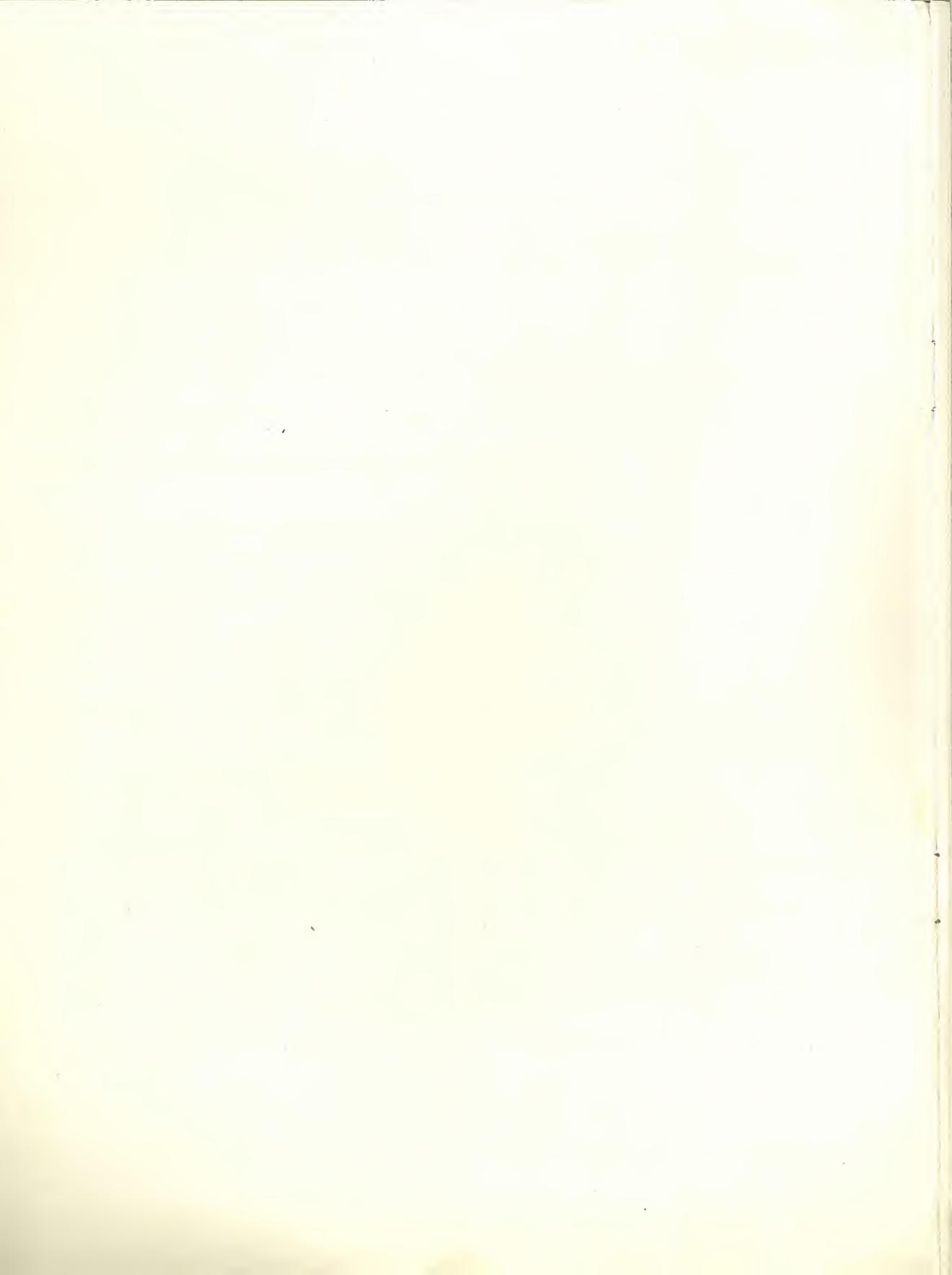


*Color Charm
Enters the Bathroom*



KOHLER OF KOHLER

Plumbing Fixtures in Color



Color Charm Enters the Bathroom

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KOHLER CO.

*Founded 1873, Kohler, Wisconsin, U. S. A.
Shipping Point, Sheboygan, Wisconsin*

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Color Charm Enters the Bathroom

THIS is an age of color. Recent years have seen a remarkable increase in its use in interior decoration—and not alone for its mere decorative value, but for its effect upon happiness and well-being. Color in the world out-of-doors affects our moods, our outlook upon life. And properly employed within the house, it has a like effect.

The bathroom has, of course, shared in this growing use of color. Bright touches have appeared in towels and rugs and window hangings, and latterly, in shower curtains. It has crept into walls and floor, and sometimes to the very rim of the bath tub.

But there, in most instances, the color stopped. The most important things in the bathroom—the plumbing fixtures—were white. We perhaps got to thinking that they *had* to be white.

And the like was true of kitchen and laundry.

Kohler Fixtures in Color

So the announcement of Kohler Plumbing Fixtures *in color* was really a major innovation. We had color in the bathroom; now we have *the bathroom in color*—a complete color *ensemble*, a new color charm.

Kohler fixtures, long famed for their quality, are now available in six lovely, permanent shades, of blue, green, gray, brown, lavender, and ivory.

These charming colors are illustrated in this booklet as faithfully as possible. But paper and ink can not reproduce the texture, the lustre, and the delicate high-lights of the fixtures themselves, which really must be seen to be appreciated. In-



KOHLER OF KOHLER
Plumbing Fixtures in Color

stalled against well-chosen backgrounds in related or contrasting colors, they lend themselves to new and delightful decorative effects.

Kohler fixtures in color include a wide selection of built-in baths, lavatories, Electric Sinks, kitchen sinks, laundry trays, and other enameled iron pieces, as well as vitreous china lavatories and toilets. Horizon Blue, Autumn Brown, Spring Green, Lavender, and Old Ivory are offered in both enameled and vitreous china ware, harmonizing as closely as the difference in materials permits. West Point Gray, available only in enameled iron, is harmonious with Horizon Blue vitreous china fixtures.

With these appealing fixtures to grace the room and form a part of the total scheme, effects can be achieved which will give a thrill of pleasure at their newness, and afterward, through the years, will be a joy because of their satisfying beauty.

Kohler fixtures in color, like all Kohler ware, are identified by a trade-mark inconspicuously but permanently fused into the enamel or glaze.

The Service of the Plumbing Retailer

Good service from your plumbing fixtures requires that they be correctly installed by men who understand the science and art of plumbing. Kohler fixtures are sold only through the regular plumbing retailers. All details of the installation, the selection of the fixtures, and the quotation on the complete job should be discussed with your plumber, who is in a position to give you valuable suggestions and assistance in working out your problem.

Many plumbing retailers now have Kohler fixtures in color on display. The fixtures may also be viewed in the showrooms of several hundred wholesalers handling Kohler ware. All Kohler branch offices have interesting display room exhibits which are maintained for the information of the public. The addresses of the Kohler branches appear on the title page of this booklet.

KOHLER OF KOHLER
Plumbing Fixtures in Color



Bathroom Plate KA

A pleasant, genial bathroom, with fixtures in Autumn Brown, including Imperator Bath with combination shower, over-rim supply with Niedecken mixer, and secret drain; Belmore lavatory with combination lift-drain fitting; and Rockbourne Toilet.

KOHLER OF KOHLER
Plumbing Fixtures in Color

THE great variety of pleasing effects that can be achieved with the use of Kohler plumbing fixtures in color is barely suggested by these two treatments of the same bathroom.

In both color schemes there is a liberal use of browns and buffs. But in the bathroom pictured at the left, the green in the walls furnishes a definite contrast, and there are also contrasting accents of color in the floor. The other treatment confines the use of complementary colors to smaller articles in the room.

These color schemes, like the others in this booklet, are adapted to almost any bathroom, large or small, and may be achieved with tile, plaster, or other materials. All the plumbing appointments can be ordered through your regular plumbing dealer, and other building materials through the customary sources of supply.



Bathroom Plate KA-2

A glimpse of the same bathroom with walls and floor in related browns and buffs, giving an effect of agreeable warmth. Bits of contrasting color in the floor and in incidental articles, such as towels, add to the interest of the room.

KOHLER OF KOHLER
Plumbing Fixtures in Color



Bathroom Plate KB

Kohler Imperator Bath with combination shower, over-rim supply with Niedecken mixer, and secret drain; Columbia lavatory with combination lift-drain fitting; and Rockbourne Toilet with eight-gallon vitreous china Tank. Fixtures in Spring Green.

KOHLER OF KOHLER
Plumbing Fixtures in Color

BOTH the soothing and the stimulating effects of color are brought out by these two color schemes for a bathroom equipped with Kohler fixtures in Spring Green.

The main illustration suggests the interesting possibilities of contrast, with dark floor and warm buff walls. The brighter colors in the shower curtain, rug, and accessories add sparkle to the room, which nevertheless is dignified and practical.

The other color scheme, made up of tones of green with other colors introduced only incidentally (note the touch of rose at the top of the baseboard) produces a room at once cheerful and cool.

This treatment is adapted to any bathroom. It is particularly appropriate for a sunny room, preserving the brightness but softening any tendency to glare.



Bathroom Plate KB-2

The same fixtures with background and floor in analogous color. Bits of bright contrasting color can be used in rugs and other incidental furnishings.

KOHLER OF KOHLER
Plumbing Fixtures in Color



Bathroom Plate KC

Kohler free-standing Imperator Bath with exposed top supply and secret drain fitting; Belmore Lavatory with combination lift-drain fitting. The fixtures are in Horizon Blue, with walls and floor in contrasting colors.

KOHLER OF KOHLER
Plumbing Fixtures in Color

HERE are two color schemes beautifully adapted to small bathrooms no less than to the spacious quarters illustrated. The colors are pleasant, delicate, yet appropriate for everyday requirements. These and other color schemes in the booklet are also adaptable to kitchens or home laundries.

Both color combinations express dignity and homeliness. Horizon Blue, which is available in many other Kohler fixtures, is delicate and cool in its suggestion.

Stronger contrasts with the blue, through the use of buffs and other warm colors, are also very pleasing.

Bathrooms in color can be worked out not only in new homes but in improving existing ones, adding both to the enjoyment of occupancy and to the value of the property.



Bathroom Plate KC-2

A color scheme worked out in various tones of blue, with bits of white and of brightly contrasting colors in the hangings and accessories. The communicating dressing room may be in warm contrast.

KOHLER OF KOHLER
Plumbing Fixtures in Color



Bathroom Plate KD

A delicately bright Bathroom, with recess Imperator Bath with combination shower, over-rim supply with Niedecken mixer, and secret drain; Belmore lavatory with combination lift-drain fitting; and Rockbourne Toilet. Fixtures in Lavender.

KOHLER OF KOHLER
Plumbing Fixtures in Color

THERE is real inspiration in bathrooms such as these—the one furnished with Kohler fixtures in Lavender against contrasting colors in which green and buff predominate; the other done in varying tones of the same delicate Lavender, with relieving touches of purple and green.

These color effects, bright but not garish, and of just the right degree of warmth, are available for bathrooms of varying sizes and materials. They bring out, incidentally, the beautiful possibilities of either tile or plaster walls.

The green, which makes a pleasing foil to the lavender in the illustration to the left, may be utilized either in a tub recess or in other ways. There is a wide range of possibilities for the treatment of the floor. The bathroom, like other rooms, should express individual taste and personality.



Bathroom Plate KD-2

Lavender is the predominating color in this delightful bathroom. Dashes of purple, and of green for contrast, help to accent this unusual and appealing harmony of color.

KOHLER OF KOHLER
Plumbing Fixtures in Color



Bathroom Plate KE

A colorful but practical Bathroom. Imperator Bath with combination shower, over-rim supply with Niedecken mixer, and secret drain; Standish vitreous china lavatory with combination lift-drain fitting; Rockbourne Toilet. Fixtures in Old Ivory.

KOHLER OF KOHLER
Plumbing Fixtures in Color

THE sunny atmosphere of bathrooms such as these is conducive to good spirits and therefore to good health. Their charm is of an unusual order. At the same time, they are admirably practical.

In homes where there are two or more bathrooms—a growing and commendable trend—a “different” bathroom of this sort is a particularly happy touch.

These color schemes and the many possible variations of them can be worked out elaborately or in a simple, modest way. Bathrooms in color need not be costly. The Kohler colored fixtures are little more expensive than white and the other appointments allow a wide latitude of choice.



Bathroom Plate KE-2

Kohler fixtures in Old Ivory, in a setting of related colors, with incidental touches of contrasting color. This color scheme has warmth, but at the same time has delicacy and restraint.

KOHLER OF KOHLER
Plumbing Fixtures in Color



Kitchen Plate KF

An attractive, practical kitchen, equipped with Kohler Efficiency Sink K-1050-R in Spring Green, with special chromium plated swing-arm mixing faucets and lever Duostrainers.

KOHLER OF KOHLER
Plumbing Fixtures in Color

COLORED fixtures for the kitchen—and for the laundry—not only contribute to the attractiveness of the room, but are thoroughly practical. All Kohler Electric Sinks and apron pattern kitchen sinks are available in color, as are numerous Kohler fixtures for the laundry.

In addition to the colors shown in this and preceding illustrations, West Point Gray, shown on the second page following, is a particularly appropriate and practical color for kitchen and laundry fixtures.



Kitchen Plate KF-2

The color scheme may be of various tones of the fixture color. This kitchen, done in green, produces an effect at once cheerful and cool.

KOHLER OF KOHLER
Plumbing Fixtures in Color

Kohler Chromium-Plated Fittings

KOHLER Chromium plated fittings—faucets, drains, showers, etc.—have been specially designed to go with the colored ware, contributing a final touch' of smartness and beauty.

All china parts have been eliminated. The handles, escutcheons, and dials have a grace that is better achieved in metal than in any other material. And, plated with chromium, they have a platinum-like finish and a property of assimilating and giving back subtle shades of color.

The beauty of chromium is lasting, for this remarkable metal is almost completely non-tarnishing, has a high resistance to ordinary acids and chemicals, is easily cleaned, and has astonishing hardness and wearing qualities.

Kohler fittings in chromium plate are of more than ordinary quality, and their use in the installation is particularly to be recommended.



The Choice of Accessories

Various accessories are required in the plumbing installation, particularly in the bathroom. Towel racks, tumbler holders, soap dishes, and other articles of this kind finished in chromium are appropriate and can be obtained through the plumbing retailer. Certain built-in accessories, such as soap dishes, are made by various tile manufacturers to match their tile. Various Kohler accessories of vitreous china, colored to match the plumbing fixtures, are particularly suitable, repeating the main color note in various parts of the room.

Shower curtains, obtainable through the plumbing retailer, can be had in a great variety of colors.

Chairs and stools may be finished in any color, as may mirror frames. Mirrors without frames, many of them beautifully etched, may be used if preferred. The mirror may serve also as the door of a cabinet recessed in the wall.

KOHLER of KOHLER
Plumbing Fixtures

COLOR CHART



HORIZON BLUE



OLD IVORY



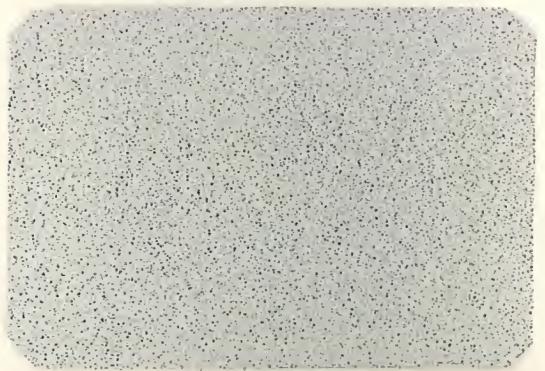
SPRING GREEN



LAVENDER



AUTUMN BROWN



WEST POINT GRAY

West Point Gray is available only in enameled ware. The other colors can be had in either enamel or vitreous ware.

